

Driptech Newsletter

November 2013

Driptech farmer earns additional income of Rs.25,000 per acre

Ashok Dhokle Chare, Barshi-Solapur Crop-Bottle Gourd, Mob-9673226106.

I have been using Driptech drip irrigation system of 125 microns for the last one and a half years. This is the third consecutive crop for which I am using the same Driptech system and I thank my luck every day. I previously used the same system for turmeric and brinjal. Prashant Jagdale from Driptech introduced me to the company and explained to me the advantages of this system vis-à-vis other high cost drip systems. I have achieved water savings of 55%, labor cost savings of Rs.22,000 and additional income of Rs.25,000 per acre.



Currently, I am using Driptech drip system for 1.5 acres. With the additional earnings from Driptech drip my dream is to implement 200 micron Driptech system across the rest of my 5 acres. With the help of Driptech drip I am confident to achieve my dream.



DRIPTECH DEALER OPINION..

Anoop Devnikar of M/s Kirti Agencies, Latur (Maharashtra) expressed his eagerness to work closely with his dealers to establish and strengthen Driptech's presence in the interior regions of his area of operation.

Sameer of M/s Sneh Krishi, Mahalingpur, Bagalkot (Karnataka) praised the superior quality of Driptech products and hoped for a long-term association with the company.

Driptech's First Nationwide Dealer Meet Organized in Pune

Driptech's first ever nationwide dealer meeting was conducted at IBIS hotel in Pune on Oct 23, 2013. This meeting was honored by the presence of 33 Driptech dealers from Maharashtra, Tamil Nadu, Karnataka, Madhya Pradesh and Andhra Pradesh. A much-awaited event for both Driptech dealers and the Driptech team, it provided us with an opportunity to spend valuable time together and understand each other's needs. Dealers qualified for the Q3 dealer incentive scheme were honored and motivated to increase their business volumes.

Driptech COO Sarah Huber and India Country Director Pratyush Pandey addressed the invited dealers, following which a Q&A session was conducted.

This opportunity to interact with Driptech's senior management and learn more about the company was received very well by the dealers. The dealers promised to have long term association with Driptech for reaching out to maximum farmers through Driptech's most innovative, extremely affordable, water efficient drip irrigation systems.

The event culminated with a prize distribution ceremony and gala dinner. All the dealers were very happy to be present at the event and were excited to work towards increasing the penetration of Driptech's low-cost, water-efficient drip irrigation systems in their respective locations. Driptech looks forward to long, successful partnerships with its dealers.

Farmer Testimonials

Nivrutti Badakh

Matapur, Shrirampur -Ahmednagar Crop- Marigold, Mob-9767490103

I am among the first few farmers in my village to use a Driptech drip irrigation system for marigold and the results are extra ordinary. Labor cost savings of Rs.12, 000, increase in yield by Rs.50,000 and water savings of 45% per acre have been made possible by the use of this system.

Thank you Driptech for contributing to my prosperity !





Dattatray Pokale Loni, Rahata-Ahmednagar Crop- Onion, Mob-992233988

I was motivated to use this drip system by Driptech's dealer in my village. This system is the easiest one to transport, install and maintain. I am confident of saving labor costs of Rs.12,000, so this drip system is almost free of cost for me. I hope to achieve water savings of 50% and yield increase of 30% per acre.

Apart from monetary gains, due to the use of Driptech system my irrigation time has reduced greatly and I am able to spend more time with my family and friends. I want to thank Driptech for saving my time.



Mahaveer Talekar Kem, Karmala-Solapur Crop-Sugarcane, Mob-8623097024

I was motivated to use Driptech system for my sugarcane crop due to the positive feedback given by the existing Driptech farmers in my village. Per acre water savings of 45%, labor cost savings of Rs.20,000 and increase in income of Rs.60,000 to Rs.70,000 is definitely achievable by using Driptech systems.

Now more than 10 farmers in my village have decided to install Driptech system and the number is increasing with passage of time.

I have decided to purchase a farm with the extra money earned from the use of Driptech systems. Driptech will definitely help me to achieve my dream.

M/s Akansha Machinery

Anup Jawaharlal Gandhi

M-9822896027

Pandharpur



Yuvraj Atulae Gojubave, Baramati-Pune Crop-Onion, Mob-9763521058

Local Driptech dealer and my friends encouraged me to use this drip irrigation system. During the initial days of installation, I was doubtful about its performance.

But today, I can proudly say that I am using a Driptech system. I expect water savings of 40%, labor cost saving of Rs.8,000 and increase in yield by Rs.40,000 per acre. I am confident that with the extra income earned through the use of my Driptech system, I will be able to irrigate the rest of my farms.

Driptech Dealer Profile : Anup Jawaharlal Gandhi, Pandharpur

I started my own business at Pandharpur, Maharashtra in 2004 and sold PVC pipes, motors, cables and fittings along with locally manufactured drip irrigation systems. In 2012, Prashant Jagdale from Driptech introduced me to their drip irrigation systems. I was impressed with Driptech's laser punching technology and the benefits offered by it.

To understand the actual performance of this system on the field, I sold the initial lot to my friends and relatives. The positive feedback I received from them motivated me further to sell Driptech systems and since

then I have never looked back. Uniform water distribution with a subsequent increase in yield, optimum use of available water and use of virgin material are the unique advantages of this system.

Having been associated with Driptech for two years now, I am confident that their systems are ideal for drip irrigation. My farmers have successfully used Driptech systems for sugarcane, maize and various vegetable crops, and I encourage more and more farmers to install them.

I take this opportunity to

thank Mr.Punyawant Jadhav

and Mr.Ashok Bansod from

my shop and the Driptech

team including Prashant

Jagdale and Swapnil Bagul for their

enormous contribution to my success.



Driptech Newsletter

InstaKit FAQs

1. Why should farmers buy InstaKit?

Get started right away during critical crop times - no need to shop around for obscure fittings. Install without outside assistance in 3 hours or less, and shift system from plot to plot to maximize ROI throughout the year.

2. What is the design of the system with InstaKit?

InstaKit covers 1 acre farm with average length and width. The row spacing can be 4 feet and plant spacing can be 1 or 1.5 feet. Includes 64 meters of layflat submain, which may be installed as one or several pieces to suit the field.

3. What quantity of driptape is included? How is it packed?

One acre of land of any shape with 4 foot row spacing requires 3,320 meters of driptape. For the 200 micron variant, we supply 17 rolls, each roll measuring 200meters, i.e. a total of 3,400 meters. For 125 micron variant, we supply 11 rolls, each measuring 320meters, i.e. a total of 3,520 meters. Driptape rolls for the InstaKit are packed in a single bag per 1-acre unit. This is a larger bag than our usual packing, otherwise, similar.

4. What else is included in InstaKit?

Layflat submain, special layflat takeoffs, filter, bypass, non-return valve, venturi, splitter, flush valves, and all PVC Fittings, such as pipe sections, elbows, ball valves, MTA (Male thread adaptor), FTA (Female thread adaptor), tees, etc.



Driptech's Founder and CEO Peter Frykman Interviewed by Vasundhara Community Radio, Baramati

Vasundhara Community Radio 90.4 MHZ, Baramati recently interviewed Peter Frykman, Founder and CEO of Driptech. This reputed community radio station is sponsored by Shri Sharad Pawar, Union Agriculture Minister of India, and gives voice to various agricultural and social issues of farmers in Baramati taluka. Peter was accompanied by Banshi Katkar (Regional Sales Manager) and Prakash Gade (Senior Sales Officer, Baramati).

Peter said that the mission of Driptech is to make small plot farming more profitable for Indian farmers, the first step towards which is the

5. How is the submain different from PVC?

The submain is entirely flexible and can be coiled into a bundle of approximately 2 feet wide and 6 inches tall. It is made of 900 micron UV stabilized LDPE pipe. This has a 4-year life expectancy, similar to PVC pipe. Farmers can use it for multiple applications. Regular takeoff fittings cannot be used with this submain - InstaKit provides special green layflat takeoffs and an efficient submain punching tool.

6. What kind of filter is included?

We are providing good quality screen filter of 30m3/hr capacity (plastic filter - metal clamp fixing). Specification of screen is 120 mesh / 125 micron.

7. What is the life of the system and what is the warranty offered?

The InstaKit system has an expected life of at least 4 years. If 125 micron driptape is included, that driptape has an expected life of 2 years. Warranty is 1 year - same as our other existing products.

8. How will farmers know how to install it?

Some components of InstaKit are pre-assembled, some have guiding ropes to indicate which pieces go together, and some have color coding to match together. Along with kit, we are also providing a picture installation manual for farmers.

availability of affordable and appropriate drip irrigation. Driptech designs products to meet the specific needs and challenges of Indian farmers. Having observed during his engineering study at Stanford University that existing drip irrigation systems are expensive and complicated, he developed a new laser manufacturing technology which allows Driptech to make and deliver high-quality drip irrigation at just 25% of the cost of traditional drip irrigation.

Peter also explained why he chose India over other countries to establish Driptech. In India, more than 10 crore farmers suffer from seasonal water scarcity. Despite its various advantages, penetration of traditional drip irrigation is only 2-3%. Indian farmers are progressive and ready to adopt new technology if it is affordable and appropriate for Indian farms.

The six-month payback period enables farmers to use the money thus saved for other purposes. In addition to the regular system, Driptech also offers InstaKit - a Do-It-Yourself, all-in-one drip irrigation package which can be installed and maintained without advanced technical support. InstaKit is portable and can be used where crop rotation is being practiced.

Driptech Advantages

- A complete drip irrigation system solution providing company with a network of more than 300 dealers across Maharashtra, Madhya Pradesh, Karnataka, Tamil Nadu, Andhra Pradesh, and Gujarat
- Low-cost drip irrigation system, cost starting at Rs.8,000 to 10,000 per acre
- Proprietary laser punching technology enables uniform water distribution even at low water pressure: the more uniform the distribution of water, the higher the yields and water savings
- Least clogging of any drip
- For maximum service life, use of virgin material only
- Designed in the USA



Join the Driptech Team !

We are hiring Sales Officers for multiple locations in Maharashtra, Gujarat, Karnataka, Tamil Nadu, Andhra Pradesh and Madhya Pradesh. So come join us and become part of the Driptech team, create a global impact and reach out to millions of small-plot farmers.

Call us | 08408088119 or Send resume | jobs@driptech.com

Contact : Talk To Us

Driptech is rapidly expanding in India. Call us on below numbers to contact with our sales officers.

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